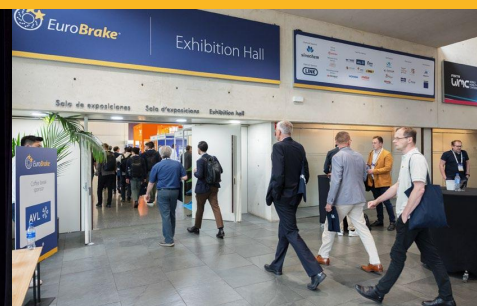




1 – 3 June 2026
Rheingoldhalle, Mainz Congress Centre, Germany

Sponsorship and exhibition opportunities





Sponsorship and exhibition opportunities



Since its launch in 2012, EuroBrake has grown into the world’s leading annual technical conference and leadership event for the braking community. EuroBrake is the leading global platform for braking technology and innovation, uniting engineers and researchers from across the global community. Join us and position your company as an industry leader at EuroBrake.

Now entering its 14th edition, EuroBrake 2026 promises to be bigger and better than ever, with more than 1,000 delegates, a robust technical programme featuring 100+ presentations, and around 100 exhibitors representing the entire value chain. We look forward to welcoming you to EuroBrake 2026 — the leading global gathering for the braking community.

Why sponsor/exhibit?

- Connect with a highly targeted audience of braking and chassis specialist, OEMs, suppliers and innovators from around the world.
- Showcase your products, technologies and expertise directly to key technical and commercial stakeholders shaping the future of braking and mobility.
- Strengthen brand visibility through on-site, digital and pre-event marketing exposure across FISITA’s global network.
- Generate high-quality leads and build meaningful partnerships by engaging with delegates who influence purchasing, design, and technology decisions — while taking advantage of exclusive networking and knowledge-sharing opportunities across technical sessions, workshops, and social events.

Who should sponsor/exhibit?

Organisations in the key areas of the braking industry, including passenger car, commercial vehicle, rail and academia associated with:

- | | |
|--|--|
| ▪ Components and systems. | ▪ Future and alternative brake technologies. |
| ▪ Engineering support. | ▪ Manufacturing. |
| ▪ Environmentally friendly approaches. | ▪ Modelling and simulation technologies. |
| ▪ EV and hybrid brake system technologies. | ▪ Raw materials. |
| ▪ Friction materials. | ▪ Testing. |

Interested in getting involved? Contact Kerry McDiarmid, Head of Sales, at k.mcdiarmid@fisita.com to learn more about how you can be part of this industry-leading event.



Exhibition opportunities



Exhibition packages

6sqm

Floor space only

EUR 4,320

Shell scheme

EUR 5,870

Includes: 2 conference tickets

8sqm

Floor space only

EUR 5,250

Shell scheme

EUR 7,100

Includes: 2 conference tickets

10sqm

Floor space only

EUR 6,590

Shell scheme

EUR 8,400

Includes: 2 conference tickets

All prices shown exclude VAT.

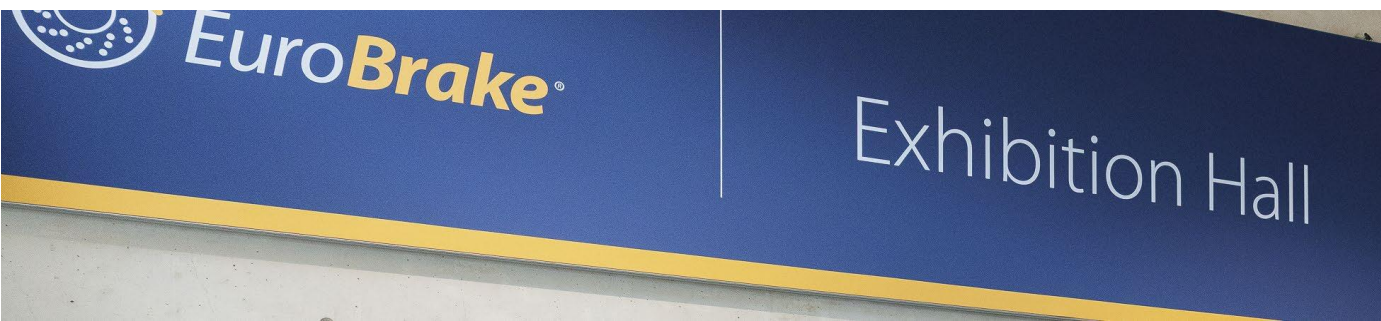
Deadlines are applicable

All packages include:

- Single power supply.
- Refreshments and lunch on conference days.
- Listing in the final programme, mobile app and EuroBrake website.

Shell scheme packages include:

- White modular system supplied by cubicworx.
- Fascia board, standard inscription (max 30 letters, Arial black)
- 1 x table 70 x70 cm.
- 2 x upholstered chair.
- Waste paper bin.



Sponsorship opportunities

All prices shown exclude VAT and copy / information requirement deadlines are applicable.



Diamond Sponsor – EUR 27,800

- 10 or 8 sqm exhibition booth in a prominent location.
- Speaking opportunity available (format and time to be made available mid-March).
- Diamond sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Full page colour advert in the final programme.
- Mobile app banner advert (shared with other applicable sponsor/s) and 3 dedicated push notifications.
- Quote, testimonial or announcement of your EuroBrake participation via the Braking News e-newsletter and FISITA's LinkedIn channel.
- 8 conference tickets.

Platinum Sponsor – EUR 22,600 - SOLD

- 10 sqm exhibition booth in a prominent location.
- Exclusive sponsorship of the conference stationery (to be supplied by sponsor).
- Platinum sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Full page colour advert in the final programme.
- Mobile app banner advert (shared with other mobile app sponsor/s) and 2 dedicated push notifications.
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- 6 conference tickets.

Gold Plus Sponsor – EUR 20,600 – BAGS SOLD

- 10 or 8 sqm exhibition booth in a prominent location.
- Exclusive sponsorship of either the EuroBrake delegate bags or refreshment breaks (to be supplied by sponsor).
- Gold plus sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Full page colour advert in the final programme.
- Mobile app banner advert (shared with other mobile app sponsor/s) and 1 dedicated push notifications.
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- 4 conference tickets.



Sponsorship opportunities

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Gold Sponsor – EUR 12,300

Choose one of the following sponsorship options.

Please note the sponsor is responsible for the supply of the lanyards and water bottle. The sponsor is responsible for bringing any marketing materials to display in the lunch areas including napkins and/or coasters.

- Exclusive sponsorship of the lunches - **RESERVED**
- EuroBrake Lanyard
- Delegate badges - **SOLD**
- Water bottle

Plus:

- Gold sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Mobile app banner advert (shared with other mobile app sponsor/s) and 1 dedicated push notifications.
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Discount for exhibition space and advertising packages.
- 2 conference tickets.

Silver Sponsor – EUR 8,450

- Silver sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Dedicated push notification on the EuroBrake app.
- Discount for exhibition space and advertising packages.
- 1 conference ticket.

Bronze Sponsor – EUR 5,600

- Bronze sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Dedicated push notification on the EuroBrake app.
- Discount for exhibition space and advertising packages.
- 1 conference ticket.

Networking Dinner Sponsor – EUR 25,700 - SOLD

- Exclusive sponsorship of the networking dinner and pre-dinner drinks reception.
- Prominent branding within the dinner venue (to be supplied by sponsor), including branding on menu and tables.
- Opportunity to put a gift on each table (gift to be provided by the sponsor)
- EuroBrake dinner sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Mobile app banner advert (shared with other mobile app sponsor/s) and a dedicated push notification.
- Discount for exhibition space and advertising packages.
- 10 conference and EuroBrake dinner tickets.



Sponsorship opportunities

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Welcome Drinks Sponsor – EUR 17,800

- Exclusive sponsorship of the welcome drink's reception.
- Opportunity to give a welcome speech at the reception.
- Welcome drinks sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Mobile app banner advert (shared with other mobile app sponsor/s) and a dedicated push notification.
- Discount for exhibition space and advertising packages.
- 2 conference tickets.

Mobile App Sponsor – EUR 10,000

- Splash screen advertisement as the app launches on each device.
- Logo displayed in all app-related instructions and download banners
- Mobile app banner advert (shared with other mobile sponsor/s).
- 1 dedicated push notifications through mobile app (pre, during and post conference).
- Mobile and website app sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Discount for exhibition space and advertising packages.
- 1 conference ticket.

Wi-Fi Sponsor – EUR 7,500

- Network or password to be named after the company
- Logo displayed in all wi-fi mentions and log in instructions
- Wi-Fi sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Discount for exhibition space and advertising packages.
- 1 conference ticket.



Sponsorship opportunities

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Networking Lounge Sponsor - EUR 20,000 - SOLD

- Exclusive sponsorship of the networking lounge, with your logo displayed.
- 8 sqm exhibition booth in a prominent location.
- Sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Mobile app banner advert (shared with other mobile app sponsor/s) and a dedicated push notification.
- Option to provide a small, branded giveaway in the lounge – to be provided by the sponsor.
- Discount for advertising packages.
- 4 conference tickets.

Registration Sponsor – EUR 16,000

- Exclusive sponsorship of the registration area – your logo on signage and digital screens at the registration desk.
- Logo visibility on registration email and the registration page.
- Sponsor recognition on all marketing materials promoting your company profile and brand (Braking News e-newsletter, LinkedIn and EuroBrake website).
- Quote, testimonial or announcement of your participation in EuroBrake via the Braking News e-newsletter and FISITA's LinkedIn channel.
- Mobile app banner advert (shared with other mobile app sponsor/s) and a dedicated push notification.
- Option to provide a small, branded giveaway at reception – to be provided by the sponsor.
- Discount for exhibition space and advertising packages.
- conference tickets.





Advertising opportunities



Final Programme	Rates
Inside front cover	EUR 2,100
Inside back cover	EUR 1,890
Outside back cover - SOLD	EUR 2,625
Full page	EUR 1,575
Half page	EUR 780

EuroBrake ticket bundle offer*	Rates
1 – 10 tickets:	10% discount per ticket
11 – 20 tickets:	20% discount per ticket
21 – 30 tickets:	30% discount per ticket

*Ticket bundle offer only applies to 3-day tickets.

Video Showcase – multiple opportunities – EUR 800

Bring your brand to life with a sponsored Video Showcase. Feature your latest innovations, products, or success stories in a short video displayed on the official event platform and promotional channels.

- 2-minute video to showcase your product or service solution.
- Looped on the video monitor, along with other sponsor content, for the entire conference in key locations (to be confirmed in mid-March).

Mobile App Push Notifications – From EUR 200 (per notification)

Reach delegates directly during EuroBrake through a sponsored mobile push notification. These short, high-visibility messages appear on attendees' phones via the official event app — an ideal way to promote your stand, announce product demonstrations, or highlight special activities.

Availability is limited to ensure maximum impact and visibility. Notifications can be scheduled at key moments throughout the event to drive traffic and engagement.

Please contact Kerry McDiarmid for the list of venue branding/advertising options: k.mcdiarmid@fisita.com

